

*The House on the Rock
is a private, family
owned Attraction.*

	REGULAR SEASON		CHRISTMAS EXPERIENCE
	DARK SIDE EXPERIENCE <i>(night time event after daytime admission hours)</i>		CLOSED

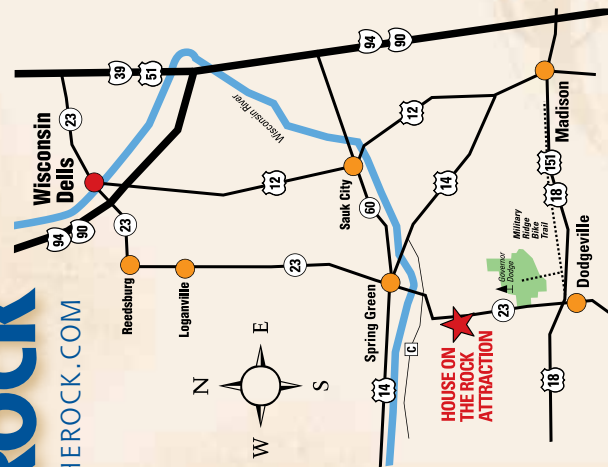
www.thehouseontherock.com

We may from time to time, without prior notice and without refund, liability or compensation, change the operation hours, close any exhibit or part of it temporarily or restrict the number of people having access if we consider the circumstances so require.

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TO ENSURE A SAFE & ENJOYABLE EXPERIENCE FOR ALL OF OUR GUESTS, PLEASE RESPECT THE FOLLOWING **RULES & POLICIES:**

- Outside food, alcohol and non-sealable, non-bottled beverages are not allowed anywhere past The House on the Rock admission areas and may not be consumed anywhere inside of the complex including in the Atrium Restaurant, Inspiration Point or any seating areas. There are outside picnic tables and benches located near the oversized vehicle parking lot if you choose to bring your own food and beverage.
- The House on the Rock is a non-smoking facility. Smoking of tobacco, e-cigarettes or other products that produce a vapor or smoke is only allowed in marked designated outside smoking areas.
- Only service animals assisting an individual with a disability as defined by ADA are allowed. Comfort, therapy or emotional support animals do not meet the definition of service animals and are not permitted. Guests who use service animals must retain control of their animals at all times and should keep them on a leash or harness while visiting.
- No pets are allowed. Please do not leave your pet in your car. Consider pet daycare available in Dodgeville and Spring Green.
- Casual photography is permitted. No tripods are allowed. Commercial video/audio recording and/or photography or commercial use of video/audio recordings and/or photography are prohibited without written permission.
- The use of unmanned aerial vehicles or drones is not permitted anywhere on the property.
- The House on the Rock Attraction is a walking experience that encompasses many ramps, varied surfaces and outdoor areas. Some areas may present challenges to visitors with known heart or respiratory problems, poor circulation or difficulty walking long distances, up and down hills and negotiating stairs.
- There are a variety of indoor and outdoor air and temperature conditions. This may impact guests sensitive to allergens, humidity and/or temperature fluctuations.
- Guests that are affected by claustrophobia and acrophobia may find a few areas difficult. Team Members are available to assist you with alternate routes.
- The House on the Rock is located in a rural area and Wi-Fi is not available and cellular service may be limited. Please check with your carrier.



THE HOUSE ROCK

WWW.THEHOUSEONTHEROCK.COM

5754 State Road 23
Spring Green, WI 53588

To the Attraction from Wisconsin Dells:

Go south on Hwy. 23.
About 8 miles past
Spring Green, The House
on the Rock Attraction
is on the right.

The House on the Rock is located in a rural area and cellular service may be limited. Please check with your carrier.

THE HOUSE ON THE ROCK

1 HOUR *from* THE DELLS! 2023

AN EXPERIENCE THAT WILL ENTERTAIN, ASTOUND & AMAZE!

THE HOUSE ON THE ROCK

A dream turned into an ever evolving reality!

Despite having misgivings about losing the privacy he had worked so hard to get, Alex Jordan officially opened The House on the Rock to the public in 1960. "Word got out that there was something to see out here, and people began coming around. They'd holler up, 'Can we see your place!' I thought, by golly, I'm going to charge 50 cents a piece! And you know, they paid gladly. The first day we opened...we made \$15." That first year the Attraction grossed a total of \$5,000. In 1961, income jumped to \$34,000.

For over 60 years, The House on the Rock has been welcoming visitors to something truly unusual and amazing. Alex Jordan used to explain his sprawling creation by saying that “one thing just sort of led to another.” Staying true to his feeling that “more is not enough,” once work on the Original House was completed, Alex turned his attention to creating an attraction with room after room filled with some of the world’s most unique, eclectic and whimsical collections. Through the years the experience known as The House on the Rock has evolved and expanded. A fanciful house was just the beginning for a man whose imagination was unstoppable. Today visitors explore a complex that features spectacular architecture, unique curiosities and world-famous collections.

**The House on the Rock is open from
March 9 to December 31, 2023.**

The days of week, hours of operation and sections that are open vary depending on the time of the year.

During the Regular Season (March 9 to November 12, 2023), the full complex (Sections 1, 2 and 3) is open and guests will be amazed by the Infinity Room, the Heritage of the Sea, the Carousel and so much more!

Throughout Christmas at The House on the Rock (November 16 to December 31, 2023), Sections 1 and 2 of The House on the Rock are transformed with the splendor and joy of the Christmas season and over 6,000 Santas.

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THE HOUSE ON THE ROCK

2023 REGULAR SEASON DATES

March 9 – May 14 Open Thurs – Mon,
Closed Tues & Wed

May 15 – Sept 24 Open Daily

Sept 25 – Nov 12 Open Thurs – Mon,
Closed Tues & Wed

THE ULTIMATE EXPERIENCE

The Ultimate Experience (*available during the Regular Season Dates*) is a self-guided visit of the full complex (Sections 1, 2 and 3).

RATES:

Adult (age 18 and over)	\$35.95	Children (age 7-17)	\$19.95
Senior/Military	\$32.95	Children (age 6 and under)	\$5.95
<small>(Senior is age 62+. Must show Military ID for discounted rate.)</small>			

HOURS:

Open	9:00 am
Last admittance to the Ultimate Experience	3:00 pm
All ticket sales end and last admittance	4:00 pm
Complex completely closed	5:00 pm

- Visit is self-guided. We recommend that you allow at least 3 to 3½ hours for the Ultimate Experience.

- The later in the day that you arrive and if you arrive after 3:00 pm, the less you will be able to see and there will be fewer admission options. You may also have to move through the complex more quickly than you would like as sections start closing at 4:00 pm. The complex completely closes at 5:00 pm.

- We accept cash, Visa, MasterCard and Discover – checks and Traveler's Checks are not accepted.

IF YOU ARE SHORT ON TIME OR LOOKING FOR A SHORTER EXPERIENCE, PLEASE CHECK OUR WEBSITE FOR OTHER OPTIONS.

www.thehouseontherock.com

THE DARK SIDE

A SPOOKY AFTER HOURS EXPERIENCE!

Unsettling to some during the day, wait til you journey through The House on the Rock at night! "The Dark Side" is a decidedly different experience at the Attraction. This is the time when we dim the lights and select areas of the Attraction become haunted. In true The House on the Rock fashion, it's anything but typical. You'll encounter creepy tableaux of terror from horrific clowns to zombie bridegrooms and a Haunted Doll Carousel. Travel through the Devil's Throat and wander through the fiendishly disorienting Dark Maze, escaping at last...only to be greeted by the Four Horsemen of the Apocalypse!

2023 DARK SIDE DATES & HOURS:

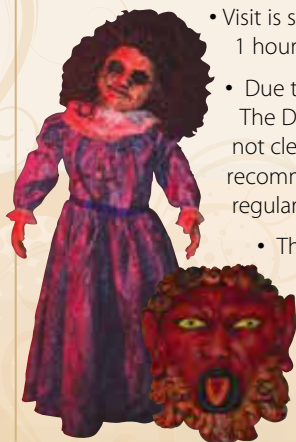
Oct. 6, 7, 13, 14, 20, 21, 27, 28 **6:30 pm to 9:30 pm**
(Last admittance at 9:00 pm)

RATES:

	Dark Side Only*	Combo**
Adult, Senior, Military (age 18 and over)	\$19.95	\$45.95
Children (ages 17 and under)	\$12.95	\$25.95

* The Dark Side Experience is a separately ticketed event and daytime admission is not included. The complex completely closes at 5:00pm and reopens at 6:30pm for the Dark Side Experience.

** The Combination Ticket includes the Dark Side Experience and Ultimate Experience Admission. The last Combination Ticket is sold at 3:00pm.



- Visit is self-guided. We recommend that you allow 1 hour for the Dark Side Experience.
- Due to the dim and special effects lighting of The Dark Side Experience, the regular exhibits are not clearly visible. If you wish to view the exhibits, we recommend planning another visit during one of the regular daytime experiences.

- The Dark Side may not be suitable for all ages. The Dark Side utilizes strobe light, fog effects, uneven flooring/footing, tight spaces, dim lighting and performers who jump out unexpectedly. People who could be aggravated by these special effects should consider conditions before purchasing a ticket.

CHRISTMAS AT THE HOUSE ON THE ROCK

During the Christmas Experience, Sections 1 and 2 of The House on the Rock are transformed with all the splendor and joy of the Christmas season. St. Nick takes up residence in a big way! As you stroll through Sections 1 and 2, you'll be greeted by more than 6,000 collectible Santas of all sizes and types – large, small, fancy and homespun. Christmas songs fill the air and colorful decorations create a holiday wonderland that includes the Alex Jordan Center, Gate House, Original House, Infinity Room, Mill House, Streets of Yesterday, Heritage of the Sea, Tribute to Nostalgia, Music of Yesterday, Spirit of Aviation and the Carousel.

(Section 3 is closed during the Christmas Experience.)

2023 CHRISTMAS EXPERIENCE DATES:

Nov. 16 – Dec. 31, 2023 Open Thurs – Mon, Closed Tues & Wed
(Closed Thanksgiving Day, Christmas Eve Day and Christmas Day)

RATES:

Adult (age 18 and over)	\$29.95	Children (age 7-17)	\$16.95
Senior/Military	\$27.95	Children (age 6 and under)	\$3.95
<small>(Senior is age 62+. Must show Military ID for discounted rate.)</small>			

HOURS:

Open	9:00 am
Last admittance to the full Christmas Experience	3:30 pm
All ticket sales end and last admittance	4:00 pm
Complex completely closed	5:00 pm

- Visit is self-guided. We recommend that you allow 2 to 2½ hours for the Christmas Experience.

- Last admittance to the full Christmas Experience is at 3:30 pm. All ticket sales end and last admittance is at 4:00 pm. If you arrive between 3:30 pm and 4:00 pm, you will not be able to see the full Christmas Experience. The complex completely closes at 5:00 pm.

- Please dress according to the weather as parts of the tour include outside areas and walkways and some inside areas are cold. The indoor temperature is set to be comfortable while wearing a coat.

All rates, dates, times and displays are subject to change without notice. We are a private family-owned tax paying entity. Your admission fee exclusively supports The House on the Rock. All The House on the Rock admission ticket rates shown include 5.5% Wisconsin sales tax.

HERE'S WHAT YOU WILL SEE AND EXPERIENCE

Section 1 includes: (in green on map – allow 1 hour)

- **Asian Garden** – designed with elements of an Asian hillside and pond garden.
- **Alex Jordan Center** – tells the story of the man who created it all.
- **Gate House** – serves as an expansive yet cozy entryway to the main house.
- **Original House** – a marvel perched on a 60-foot chimney of rock, featuring the **Infinity Room** which extends 218 feet out over the valley.

Section 2 includes: (in blue on map – allow 1-2 hours)

- **Mill House** – a glimpse of some of the many special collections.
- **Streets of Yesterday** – a charming recreation of a 19th century street.
- **Heritage of the Sea** – has a 200 foot long sea creature and model ships.
- **Tribute to Nostalgia** – features vintage automobiles and other marvelous means of movement.
- **Atrium Restaurant** – serves pizza, sandwiches and snacks.
- **Music of Yesterday** – an amazing array of automated music machines.
- **Spirit of Aviation** – exhibits of aviation and a sky filled with model airplanes.
- **Carousel Room** – showcases a dazzling one-of-a-kind carousel with 269 animals, 20,000 lights and 182 chandeliers.

Section 3 includes: (in orange on map – allow 1-2 hours)

- **Organ Room** – a multi-level display filled with gigantic organs, huge drums, cannons and spiral staircases.
- **Inspiration Point** – provides an awe-inspiring view of the Infinity Room.
- **Doll House Room** – meticulously furnished and crafted doll houses.
- **Circus Room** – miniature circus displays and an automated orchestra.
- **Galleries** – diverse collections of armor, firearms, crown jewels and more.
- **Doll Carousel Building** – two towering and enchanting doll carousels.
- **Japanese Garden** – designed in the "stroll style" with a 14-foot waterfall.



Let the Music Play!

the music and animation machines throughout the complex.



Tokens are required to play the music and animation machines throughout the complex. Tokens are available from token vending machines accepting \$1 bills. These token dispensing machines are in: the Mill House, Heritage of the Sea and Music of Yesterday. Tokens may also be purchased with a credit card in the Welcome Center. Any remaining tokens may be redeemed toward a purchase in the House on the Rock Gift Shop. **Please do not use other coins in our machines as the coins will jam the token box and prevent the machines from working.**

PLEASE NOTE

- Due to architectural design, the Gate House and Original House in Section 1 are not accessible by motorized scooters, wheelchairs, walkers or strollers. Other areas have uneven surfaces and ramps that may be difficult to maneuver. The 2 lifts in Section 2 have a 750 pound weight restriction. Wheelchairs and scooters can not be longer than 54" to fit in our lifts. Motorized scooters need to be fully charged to get through all 3 sections. You must bring your own scooter, wheelchair, walker or stroller.
- Strollers must be parked and left in the Hub and you must carry your child when visiting the Gate House and the Original House in Section 1.

- The Atrium Restaurant is located in Section 2. If you are planning on eating, schedule your arrival time approximately 1 to 1½ hours prior to the time you would prefer to be eating. The Atrium Restaurant is not easy to access from other sections and it's best to do the sections in order.

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