Southern Wisconsin is an area rich in unique attractions and local culture. Just a short drive from The House on the Rock, enjoy the critically acclaimed American Players Theatre or the subterranean wonders of the Cave of the Mounds. Tour Frank Lloyd Wright’s historic prairie-style home – Taliesin. Sample the fine wines of the Wollersheim Winery or amuse the entire family at the Circus World Museum. For more information on local points of interest, shopping, dining and other area destinations, visit these websites:

Spring Green  
www.springgreen.com

Dodgeville  
www.dodgeville.com

Mineral Point  
www.mineralpoint.com

Southwest Wisconsin  
www.southwestwi.com

Alex Jordan’s retreat built atop a chimney of rock opened to the public in 1960. The retreat was only the beginning. Alex used to explain his sprawling creation of collections, displays and galleries by saying that “one thing just sort of led to another.” Since those early days, the visitor Alex Jordan created has grown far beyond the Original House and into an attraction with many buildings that contain eclectic, exotic and whimsical exhibits and displays. The House on the Rock is open year round and offers different experiences depending on the time of the year. During the Regular Season (March 16 to November 12, 2017), the full complex is open and is divided into 3 Sections. On your self-guided Ultimate Experience tour you will explore:

- The unique design of the Original House perched on a chimney of rock
- The Infinity Room extending an unsupported length of 218 feet and soaring 156 feet above the valley floor
- The World’s Largest Carousel featuring 269 handcrafted animals, 20,000 lights and 182 chandeliers
- An enormous sea creature longer than the Statue of Liberty is tall

…and much more!

OTHER EXPERIENCES!

THE DARK SIDE – a spooky night time Halloween event.

CHRISTMAS AT THE HOUSE ON THE ROCK – Over 6,000 Santas deck the halls and adorn the walls.

THE WINTER GUIDED EXPERIENCE – A nostalgic guided walk through of The House on the Rock as it was in the 1970s. We share stories, history and you’ll hear some of the music machines.
### THE HOUSE ON THE ROCK
#### A DREAM TURNED INTO AN EVER EVOLVING REALITY

The House on the Rock opened its doors to the public, 15 years after Alex Jordan began building his dream house atop Deer Shelter Rock.

In 1945, Alex Jordan climbed a rocky tower and his imagination took flight. What began as a lofty retreat with an awe-inspiring view has become the spectacular attraction known worldwide as The House on the Rock. The Donaldson family has maintained and further developed The House on the Rock, you’ll see Alex Jordan’s fantastic imagination took flight. What began as a lofty retreat for Jordan guests. One year before his death Alex sold The House on the Rock.

#### Timeline:

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1961</td>
<td>THE GATE HOUSE: showcases for visitors right of creating an intimate and reflective atmosphere with its low ceilings, quiet nooks and reflective atmosphere with its casual seating.</td>
</tr>
<tr>
<td>1968</td>
<td>THE MILL HOUSE: debuts. The years, skin, armor and music machinery featured here are only a glimpse of collections to come.</td>
</tr>
<tr>
<td>1969</td>
<td>THE JORDAN CENTER: showcases a nostalgic collection of photographic equipment and an extensive collection of model airplanes.</td>
</tr>
<tr>
<td>1971</td>
<td>THE SETTLEMENT OF YESTERDAY: offers a nostalgic trip through the small town America of yesteryear.</td>
</tr>
<tr>
<td>1974</td>
<td>THE MUSIC OF YESTERDAY: features the world’s largest music instrument exhibit created by Alex Jordan. Many of “musical environments” designed with music to match the music.</td>
</tr>
<tr>
<td>1976</td>
<td>THE GALLERY: presents a collection, proudly displaying everything from mementos to suits of armor. The Gallery adds to the attraction with its collection of motor cars and transportation.</td>
</tr>
<tr>
<td>1980</td>
<td>THE MILL HOUSE: offered to travelers featuring 114 guest rooms and a play pool for family-friendly rest and relaxation to travelers.</td>
</tr>
<tr>
<td>1989</td>
<td>THE HOUSE ON THE ROCK opened its doors to the public.</td>
</tr>
<tr>
<td>1995</td>
<td>THE TRIBUTE TO NOSTALGIA: spotlights unique models of transportation and objects of days gone by.</td>
</tr>
<tr>
<td>2000</td>
<td>THE JORDAN CENTER: continues showcasing a nostalgic collection of model airplane and transportation.</td>
</tr>
<tr>
<td>2009</td>
<td>THE ASIAN GARDEN: opens which is designed like the Japanese traditions of a tribute and pond garden.</td>
</tr>
</tbody>
</table>

For more information call 608-935-3639 or visit our website: [www.thehouseontherock.com](http://www.thehouseontherock.com)
THE HOUSE ON THE ROCK
ATTRACTION

2017 REGULAR SEASON DATES & HOURS
March 16 – April 30* .......................... 9:00 am to 5:00 pm
(*Open Thursday – Monday Closed Tuesdays, Wednesdays)
May 1 – October 22 (Open Daily) ................. 9:00 am to 5:00 pm
October 23 – November 12* .................. 9:00 am to 5:00 pm
(*Open Thursday – Monday Closed Tuesdays, Wednesdays)
All ticket sales end and last admittance is at 4:00 pm. The latter in the day that you arrive and if you arrive after 3:00 pm, the less you will be able to see and there will be fewer admission options.

THE ULTIMATE EXPERIENCE
The Ultimate Experience Admission is a self-guided visit of all 3 Sections of The House on the Rock. Four (4) tokens are included with each paid full price adult, senior and military Ultimate Experience Admission.

Section 1 – Includes the Asian Garden, the Alex Jordan Center and Sculpture Pavilion, the Gate House and the Original House and Infinity Room.

Section 2 – Includes the Mill House, Streets of Yesterday, Heritage of the Sea, Tribute to Nostalgia, Music of Yesterday, Spirit of Aviation and the Carousel.


Rates:
Adult (age 18 and over) ............................. $29.95
Children (age 4-17) ............................. $15.95
Senior/Military (Senior is age 62+). .............. $26.95
Children (2 and under) ....................... FREE

• We recommend that you allow at least 3 to 3 1/2 hours for the Ultimate Experience Admission.
• Each unused section ticket can be used on different days and is good for one year from date of purchase.
• The last Ultimate Experience Admission is sold at 3:00 pm.

OTHER REGULAR SEASON ADMISSION OPTIONS. IF YOU ARE SHORT ON TIME OR LOOKING FOR A SHORTER EXPERIENCE, WE OFFER TWO OTHER OPTIONS DURING THE REGULAR SEASON:

THE HIGHLIGHT EXPERIENCE
The Highlight Experience is a self-guided visit of Sections 1 and 2 of The House on the Rock.

Rates:
Adult, Senior, Military (age 18 and over) ............... $24.95
Children (age 4-17) ................................ $13.95
Children (2 and under) ....................... FREE

• We recommend that you allow at least 2 hours for the Highlight Experience Admission.
• The last Highlight Experience Admission is sold at 3:00 pm.

THE ORIGINAL HOUSE EXPERIENCE
The Original House Experience is a self-guided visit of Section 1 of The House on the Rock.

Rates:
Adult, Senior, Military (age 18 and over) ............... $14.95
Children (age 4-17) ................................ $8.95
Children (2 and under) ....................... FREE

• We recommend that you allow at least 1 hour for the Original House Experience Admission.
• The last Original House Experience Admission is sold at 4:00 pm.

Contact Information:
5750 State Road 23
Spring Green, WI 53588
phone: 608-935-3639
information@thehouseontherock.com
www.thehouseontherock.com

2017 CALENDAR

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

Contact Information:
5750 State Road 23
Spring Green, WI 53588
phone: 608-935-3639
information@thehouseontherock.com
www.thehouseontherock.com

PREPARING FOR YOUR VISIT
THE HOUSE ON THE ROCK IS A PRIVATELY OWNED PROPERTY. IN PREPARATION FOR YOUR VISIT, PLEASE BE AWARE OF THE FOLLOWING POLICIES AND HELPFUL TIPS:

• We accept cash, Visa, MasterCard and Discover – checks and Traveler’s Checks are not accepted.

• Outside food and drink is not permitted in dining locations and may not be consumed inside. The House on the Rock Attractions Restaurants are available during our Regular Season and Christmas Experience. Please call for more details.

• The House on the Rock is a non-smoking facility (including e-cigarettes) except in marked designated outside smoking areas.

• No pets are allowed except for service animals assisting an individual with a disability as defined by ADA (comfort, therapy or emotional support animals do not meet the definition of service animals and are not permitted. Please do not leave your pet in your car. Consider pet day care available in Dodgeville and Spring Green.

• Casual photography is allowed. No tripods are allowed. All commercial uses of photography or video is prohibited without written permission.

• The use of unmanned aerial vehicles or drones is not permitted anywhere on the property.

• Due to architectural design, a small portion of The House on the Rock is not accessible by motorized scooters, wheelchairs or strollers. Other areas have uneven surfaces and ramps that may be difficult to maneuver. A lift in Section 2 has a 750 pound weight restriction. Scooters need to be fully charged to get through all 3 Sections. Scooters, wheelchairs and strollers are not available through The House on the Rock.

• Team Members are available to assist guests that are affected by claustrophobia and acrophobia may find a few areas difficult. Team Members are available to assist you with alternate routes.

2018 JANUARY – MARCH

2018 CALENDAR

All areas are subject to change without notice.

ps:
The Dark Side is a decided departure from the Attraction. This is the time when we dim the lights and eerie areas of the Attraction become haunted. In true House on the Rock fashion, it’s anything but typical. You’ll encounter creepy tableaus of terror from the Attraction become haunted. In true House on the Rock fashion, “The Dark Side” is a decidedly different experience at The House on the Rock. (Last admittance at 9:00 pm)

**Children (ages 17 and under)**

- Visit is self-guided. We recommend that you consider conditions before purchasing a ticket.
- **Stay is self-guided.** We recommend that you consider conditions before purchasing a ticket.
- Due to the dim and special effects lighting on the floor, lights are not clearly visible. If you wish to view the attractions of The Dark Side Experience, the regular exhibits are located just a short drive from the Attraction. This package includes one night’s accommodations for two adults and two children in a deluxe double-queen room and two adult and two children (ages 4-17) Attraction Ultimate Experience admission tickets.

<table>
<thead>
<tr>
<th>Date</th>
<th>Sun.-Thurs.</th>
<th>Fri.-Sat.</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 23 – May 25th</td>
<td>$145</td>
<td>$155</td>
</tr>
<tr>
<td>May 26 – Sept. 28th</td>
<td>$165</td>
<td>$175</td>
</tr>
<tr>
<td>Sept. 29 – Nov. 4th</td>
<td>$145</td>
<td>$155</td>
</tr>
</tbody>
</table>

**Executive Suite**

- Two queen beds with a sofa sleeper, wet bar with microwave and refrigerator. Maximum occupancy: 4.

**Deluxe Double Queen**

- Two queen beds with a sofa sleeper, small patio deck, microwave and refrigerator. Maximum occupancy: 6.

**Executive Whirlpool**

- One king bed with a sofa sleeper, wet bar, microwave with refrigerator. Maximum occupancy: 4.

**INN POLICIES**

- Check in time is 3:00 pm. Check out time is 1:00 am.
- Pools and amenities are for guests only.
- All carry in or delivered food, alcohol and beverages must remain in guests rooms.
- The Inn is a non-smoking (including e cigarettes) facility except in designated outside areas.
- Cancellations must be made no later than 24 hours prior to arrival date.
- We accept Visa, MasterCard, Discover and American Express. However, checks and Traveler’s Checks are not accepted.
- No pets are allowed except for service animals assisting an individual with a disability as defined by ADA (comfort, therapy or emotional support animals do not meet the definition of service animals and are not permitted).
After your visit to The House on the Rock stay at The House on the Rock Resort, located just a short drive from the Attractions. The Resort offers spacious, comfortable two-room suites with splendid views of the surrounding countryside. There are many options for relaxation and recreation including our prestigious championship golf courses, dining at the Grandview Restaurant or the more casual Turn Pub and Grill, or try our two indoor pools, outdoor pool, whirlpools, lighted tennis courts, hiking trails or escape to our spa to indulge in a relaxing massage.

Resort Room Policies
• Check in time is 3:00pm. Check out time is 11:00am.
• Pools and amenities are for guests only.
• All carry in or delivered food, alcohol and beverages must remain in guests’ rooms.
• The Resort is a non-smoking (including e-cigarettes) facility except it designated outside areas.
• Cancellations must be made no later than 24 hours prior to arrival date.
• We accept Visa, MasterCard, Discover and American Express. However, check dates and Traveler’s Checks are not accepted.
• No pets are allowed except for service animals assisting an individual with a disability as defined by ADA (comfort, therapy or emotional support animals do not meet the definition of service animals and are not permitted).

One Night with One Day of Unlimited Golf
Starting at $114.50 per person.
Based on double occupancy.
This package includes one night’s accommodations for a two in a two-room suite and one adult Attractions Ultimate Experience admission tickets.
March 16 – May 25* $115.00 $145.00
May 26 – Sept. 28... $185.00 $205.00
Sept. 29 – Nov. 4... $165.00 $185.00
* Subject to prevailing weather conditions.

One Night with 18 Holes of Golf
Starting at $59.50 per person.
Based on double occupancy.
This package includes one night’s accommodations for two in a two-room suite, one 18 hole round of golf per person with a shared power car and one bag of range balls per person.
April 6th – May 25... $219.00 $259.00
May 26 – Sept. 28... $289.00 $309.00
Sept. 29 – Nov. 4... $269.00 $289.00
* Subject to prevailing weather conditions.

The Sunday Golf Extravaganza
Starting at $129.50 per person.
Based on double occupancy.
This package includes one night’s accommodations for two in a two-room suite, unlimited golf per person after 2:00 pm on Sunday and all day Monday with a shared power car, one bag of range balls per person per day.
2017 Dates Sunday
April 6th – May 25... $259.00
May 26 – Sept. 28... $299.00
Sept. 29 – Nov. 4... $269.00

The Romantic Spa Getaway
Starting at $136.50 per person.
This package includes one night’s accommodations for two in a two-room suite, a bottle of champagne upon arrival (requires proof of age), one 30-minute massage each, spa gratuities and $50 in House on the Rock dining dollars.

Spa Hours:
Monday to Tuesday, 9am to 6pm
Wednesday to Thursday, 9am to 7pm
Friday to Saturday, 9am to 9pm
Sunday to Tuesday, 9am to 6pm

Rates, dates and times are subject to change without notice. Prices do not include 5.5% Wisconsin sales tax.

The House on the Rock Resort Contact Information:
400 Springtime Drive
Spring Green, WI 53588
Phone: 608-588-7000
For reservations and Resort package information, details and pricing please call 1-800-822-7747 or visit us online at www.thehousetontherock.com

Tour, Stay & Play Resort Packages
Here is a sampling of some popular packages. We offer packages customizable based on number of people in party and number of nights stay.

Resort Golf
27 Holes of Championship Golf
Three prestigious golf course architects took advantage of the spectacular natural surroundings to design and sculpt our 27 holes of championship golf. Working with the indigenous rolling hills and lush greenery, they produced the finest golf the area has to offer. Both the 18-hole Spring Course and the visually breathtaking North Nine are rated 4 1/2 stars by Golf Digest.

2017 Greens Fees

<table>
<thead>
<tr>
<th>MON–FRI</th>
<th>SAT–SUN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before 1pm</td>
<td>After 1pm</td>
</tr>
<tr>
<td>Daily Fee</td>
<td>$40</td>
</tr>
<tr>
<td>Senior or Guest</td>
<td>$40</td>
</tr>
<tr>
<td>MAY 27 – JUNE 6</td>
<td>Before 1pm</td>
</tr>
<tr>
<td>Daily Fee</td>
<td>$59</td>
</tr>
<tr>
<td>Senior or Guest</td>
<td>$50</td>
</tr>
<tr>
<td>JUNE 17 – SEPT 4</td>
<td>Before 1pm</td>
</tr>
<tr>
<td>Daily Fee</td>
<td>$59</td>
</tr>
<tr>
<td>Senior or Guest</td>
<td>$60</td>
</tr>
<tr>
<td>SEPT 5 – SEPT 30</td>
<td>Before 1pm</td>
</tr>
<tr>
<td>Daily Fee</td>
<td>$59</td>
</tr>
<tr>
<td>Senior or Guest</td>
<td>$60</td>
</tr>
<tr>
<td>OCT 1 – NOV 5</td>
<td>Before 1pm</td>
</tr>
<tr>
<td>Daily Fee</td>
<td>$54</td>
</tr>
<tr>
<td>Senior or Guest</td>
<td>$45</td>
</tr>
</tbody>
</table>

* Subject to prevailing weather conditions.

Rates and dates are subject to change without notice. Prices do not include 5.5% Wisconsin sales tax.

Twilight rates, junior rates, walking rates and 9 hole rates are available.
Daily tee time rates may be made 14 days in advance.
We reserve the right to pair singles and twosomes with another party.
Rates include shared power golf car.
Reservations and Resort package information, details and pricing please call 1-800-822-7747 or visit us online at www.thehousetontherock.com

THE HOUSE ON THE ROCK RESORT

RESORT ROOM DESCRIPTIONS
Choose from three different two-room suites. A gorgeous view of the natural surroundings comes standard with each room, as well as a refrigerator, microwave and coffee maker.

King Suite: A king bed in the private room and a sitting room area with a sofa.

King with Sofa Sleeper Suite: A king bed in the private room and a sitting room area with a sofa sleeper.

Double Queen Suite: Sleeping accommodations in both rooms of the suite. Both rooms include a comfortable queen bed.
CHRISTMAS AT THE HOUSE ON THE ROCK
During the holidays, The House on the Rock is transformed with all the splendor and joy of the Christmas season. In fact, The House on the Rock is the largest Christmas display in the world. As you stroll through the shortened tour of buildings and exhibits, you’ll be greeted by more than 6,000 collectible Santas of all sizes and types – large, small, fancy and homespun. Christmas songs fill the air and colorful decorations create a holiday wonderland that includes the Alex Jordan Center, Gate House, Original House, Infinity Room, Mill House, Streets of Yesterday, Heritage of the Sea, Tribute to Nativity, Music of Yesterday, Spirit of Aviation and the Carousel. (Section 3 is closed during the Christmas Experience.)

2017 Christmas Dates & Hours:
November 16 – December 23 9:00 am to 5:00 pm (Closed Tuesdays, Wednesdays, Thanksgiving Day, Christmas Eve Day and Christmas Day.)
December 26 – January 1, 2018 9:00 am to 5:00 pm

Open Daily

Rates:
Adult (age 18 and over) ……………………. $24.95  Child (age 4-17) ……………………. $13.95
Senior/Military …………………………….. $22.95  Children (3 and under) ………………….. FREE (Senior is age 62+)

• Visit is self-guided. We recommend that you allow 2 to 2-1/2 hours to enjoy the Christmas Experience.

• Last admittance to the full Christmas Experience is at 4:00 pm. All ticket sales end and last admittance is at 4:00 pm. If you arrive between 3:30 and 4:00 pm, you will not be able to see the full Christmas Experience and will only be able to see one section.

• Four (4) tokens are included with each paid full price adult, senior, and military Christmas Experience Admission. You will receive only one section. Once you have seen one section, you will not be able to see the remaining sections.

• Please dress according to the weather as parts of the tour include outside areas and walkways. The indoor temperature is set to be comfortable while wearing a coat.

• All rates, dates, times and displays are subject to change without notice. We do not guarantee snowfall during the season. If weather is detrimental to outdoor activities, we reserve the right to close the displays.

CHRISTMAS TOUR & STAY PACKAGE
Resort Tour & Stay Christmas – The House on the Rock Package
Starting at $36.50 per person. Based on double occupancy. This package includes one night’s accommodations for two in a two-room suite and two adult Christmas at The House on the Rock admission tickets.

2017 Dates
Sun. & Thurs.  Fri. – Sat.
November 16, 2017 – January 1, 2018* $130 $149

* From December 21 to December 23, 2017 the Resort is closed to all tours. Sales and Full House hours resume daily from December 24, 2017 to January 1, 2018.

All packages subject to Wisconsin 5.5% sales tax. All rates, dates and times subject to change without notice.

WINTER GUIDED EXPERIENCE
A WINTERY WONDERLAND
During the Winter Season we offer our guests something unique, a nostalgic guided walk through of The House on the Rock as it was up until 1974, including stories and insights about Alex Jordan and the building of The House on the Rock and how everything began. Our tour guide will share some stories, give you some history and play some music machines. You will see the Gate House, walkway to the House, Original House, Infinity Room, Mill House, Streets of Yesterday, and then you’ll wind through the first part of the Music of Yesterday. The tour lasts about 75 minutes. After that, you can visit the Alex Jordan Center at your leisure and learn more about Alex Jordan and the creation of The House on the Rock.

2018 Winter Season Dates & Hours:
January 12 – March 11, 2018
10:00 am to 3:30 pm (Closed Fridays, Saturdays and Sundays – Closed Monday–Thursday.)

Guided Tours leave every hour on the hour starting at 11:00 am. The last tour leaves at 3:30 pm.

Rates:
Adult (age 18 and over) ……………………. $19.95  Child (age 4-17) ……………………. $12.95
Senior/Military …………………………….. $18.95  Children (3 and under) ………………….. FREE (Senior is age 62+)

• Please allow 1 1/2 hours for the Winter Guided Experience.

• The only tour offered during the Winter Season is the guided walk through.

• Please dress according to the weather as parts of the tour include outside areas and walkways. The indoor temperature is set to be comfortable while wearing a coat.

• The restaurants are not open during the Winter Guided Experience.

• All rates, dates, times and displays are subject to change without notice. We do not guarantee snowfall during the season. If weather is detrimental to outdoor activities, we reserve the right to close the displays.

For reservations and Resort package information, details and pricing please call 1-800-822-7774 or visit us online at www.thehouseontherock.com

RESORT ROOM DESCRIPTIONS
Choose from three different two-room suites. A gorgeous view of the natural surroundings comes standard with each room, as well as a refrigerator, microwave and coffee maker.

King Suite:
A king bed in the private room and a sitting room area with a sofa.

King with Sofa Sleeper Suite:
A king bed in the private room and a sitting room area with a sofa and a sleeper.

Double Queen Suite:
Sleeping accommodations in both rooms of this suite. Both rooms include a comfortable queen bed.

WINTER TOUR & STAY PACKAGE
Resort Tour & Stay Winter – The House on the Rock Package
Starting at $36.50 per person. Based on double occupancy. This package includes one night’s accommodations for two in a two-room suite and two Winter Guided Experience admission tickets.

2018 Dates
Sun. & Thurs.  Fri. – Sat.
January 12 – March 11, 2018* $135 $145

* From December 21 to December 23, 2017 the Resort is closed to all tours. Sales and Full House hours resume daily from December 24, 2017 to January 1, 2018.

All packages subject to Wisconsin 5.5% sales tax. All rates, dates and times subject to change without notice.

RESORT SPA
A REJUVENATING WINTER GETAWAY
The House on the Rock Resort is a wonderful destination for a winter getaway. With the beautiful winter scenery as the backdrop you can summon the services of our spa to slip away from the stresses of daily life to renew and rejuvenate your mind and body.

Call for a Menu of Spa Services 608-588-7000 Ext. 672. Visit our website for additional spa packages and a menu of spa services.

Resort Romantic Winter Spa Getaway Package
Starting at $131.50 per person. Based on double occupancy. This package includes one night’s accommodations for two in a two-room suite, a bottle of champagne upon arrival (proof of age required), one 60-minute massage each, spa gratuities and $50 in House on the Rock dining dollars.

2017/18 Dates
Sun. & Thurs.  Fri. – Sat.
November 16, 2017 – March 11, 2018** $263 $279

** From December 21 to December 23, 2017 and from January 1 to March 11, 2018 the Resort is closed to all tours. Sales and Full House hours resume daily from December 24, 2017 to January 1, 2018.

All packages require advance booking. All packages are subject to availability. All packages require cash payment. We do not guarantee snowfall during the season. If weather is detrimental to outdoor activities, we reserve the right to close the displays.

For reservations and Resort package information, details and pricing please call 1-800-822-7774 or visit us online at www.thehouseontherock.com